

INTERNATIONAL KNOWLEDGE AND TECHNOLOGY TRANSFER LEADERSHIP SUMMIT 2023

6–7 November | Santiago, Chile

**JOINTLY
ORGANIZED BY:**



2023 AGENDA

MONDAY, NOVEMBER 6

11:30–13:00	<p>Welcome to Innovation Week Brunch (Optional)</p> <p>Meet with Chilean ministry officials to kickoff Innovation Week in Chile.</p> <p>Speaker: Aisén Etcheverry, Ministra de Ciencia,Tecnología, Conocimiento e Innovación de Chile</p>
13:00–13:45	<p>Welcome and Overview of the Summit</p> <ul style="list-style-type: none">• Stephen J. Susalka, CEO, AUTM• Marco Alemán, Assistant Director General, IP and Innovation Ecosystems Sector, WIPO• Loreto Bresky, National Director, INAPI
13:45–15:15	<p>Roundtable Introduction of the Summit Participants</p>
15:15–15:45	<p>Coffee Break</p>
15:45–17:00	<p>Session 1: Hot Topics Rapid-fire Discussion</p> <ul style="list-style-type: none">• Get a global-perspective input on an issue, topic or current challenge that you are facing and would like immediate feedback on.• Discussions are time limited allowing 1 minute to frame a question or topic, and 9 minutes for the audience to respond• Participants are welcome to share topics in advance for the moderator to present to the audienc <p>Moderator: David Gulley, Director, Puerto Rico Science, Technology and Research Trust</p>
17:00–17:15	<p>Wrap-up and Adjourn</p>
19:30–21:30	<p>Networking Dinner (Don Carlos Restaurant)</p>

TUESDAY, NOVEMBER 7

9:00–9:15	<p>Welcome and Overview of the Day</p>
9:15–10:00	<p>Session 2: Challenges Facing Knowledge/Technology Transfer in the Next 10 Years</p> <p>Knowledge/technology transfer (K/TT) is vital to economic growth and national competitiveness, providing innovation and products for societal benefit.</p>

TUESDAY, NOVEMBER 7 (Continued)

	<p>Session 2: (Continued)</p> <p>The increased attention on K/TT activities in recent years, especially in the context of COVID-19 and emerging technologies like artificial intelligence, has brought several challenges and opportunities to the field. The role of knowledge/technology transfer offices has also expanded from patent licensing to complex technology transfer ecosystems involving university-industry collaborations, academic entrepreneurship, providing guidance on credit for innovation and entrepreneurship in the promotion and the tenure process, and supporting startups.</p> <p>This session will explore the potential challenges facing global K/TT in the next 10 years. The panel will consider the evolving role of government policy, which can significantly impact how these challenges are addressed and how technology transfer will evolve in the coming years.</p> <p>Moderator: Almesha Campbell, Assistant VP for Research & Economic Development, Director Technology Transfer, Jackson State University, AUTM Chair</p> <p>Panelists:</p> <ul style="list-style-type: none">• Varinka Farren, Executive Director, Hub APTA• James Hutchinson, CEO, Kiwi Innovation Network• Chalernpol Tuchinda, CEO, National Science and Technology Development Agency• Fazilet Vardar Sukan, Director, Sabancı University Nanotechnology Research and Application Center
10:00–10:45	<p>Small Group Discussions: Challenges Facing KT/TT in the Next 10 Years</p>
10:45–11:00	<p>Coffee Break</p>
11:00–12:00	<p>Report Out: From Discussion Groups</p>
12:00–13:30	<p>Light Lunch</p>
13:30–14:15	<p>Session 3: Training the Next Generation of KT/TT Professionals</p> <p>Today, aspiring tech transfer professionals have diverse pathways to gain expertise and attain recognition through certifications like CLP and RTTP. Emerging economies are also recognizing the multi-dimensional nature of tech transfer, making coordinated efforts to develop the capacity needed for their national policies. Prioritizing tech transfer sector growth is now integral to national workforce development, despite the challenges of aligning conventional education with tech transfer competency. These long-term capacity-building initiatives vary with cultural, policy, and innovation ecosystem nuances.</p>

TUESDAY, NOVEMBER 7 (Continued)

Session 3: (Continued)

Our session seeks to explore current practices with a future focus. Influential factors and the increasingly complex need of the sector will be examined to consider how the next generation of tech transfer practitioners could be properly equipped. While universal solutions are rare, we believe valuable insights will enhance local efforts and contribute to a brighter future over the next decade.

Moderator: Alwin Wong, Chair, ATTP

Panelists:

- Andrew Bailey, Senior Manager Innovation, University of Cape Town
- Anji Miller, Senior Business Manager, LifeArc
- Olga Spasic, Consultant
- Fernando Venegas, President, RedGT

14:15–15:30

Small Group Discussion: Training the Next Generation of KT/TT Professionals

15:30–15:45

Coffee Break

15:45–16:45

Report Out: From Discussion Group

16:45–17:30

Wrap Up, Next Steps and Adjourn

19:30–21:30

LES Reception (Restaurant Aligot, Isidora Goyenechea 2890, Las Condes)

ORGANIZERS



COLLABORATORS

